SECOND IEEE BALTIMORE TECHNICAL COLLOQUIUM AND **PROFESSIONAL DEVELOPMENT CONFERENCE 2025** University of Maryland, Baltimore County (UMBC) 2025 November 15, Saturday 9:00 am-5:00 pm

# **Sponsorships and Exhibitors Booklet**

**Contact: baltimore-conf@ieee.org** 

https://site.ieee.org/baltimore/technical-colloquium-landing-page/









#### **IEEE Baltimore Section**

## WELCOME TO THE IEEE BALTIMORE SECTION

The IEEE Baltimore Section is delighted to announce and host the second IEEE Baltimore Technical Colloquium and Professional Development Conference on 2025 November 15, University of Maryland, Baltimore County.

## "Innovation and Leadership in Emerging Technologies"

Irrespective of your IEEE membership status or location, we cordially invite you to actively engage in the enriching experience of an IEEE event and embrace the IEEE community.

This conference, structured into specialized tracks, will delve into areas with concentrations in Engineering in Medicine and Biology, Engineering in Technology and Research, and Engineering Applications (such as for production of electricity and manufacturing). It will spotlight existing and emerging technologies such as Artificial Intelligence, Blockchain, Cybersecurity, Data Analytics, Advanced Wireless, Information Technology, Quantum Computing, Computational Medicine, Semiconductors, Renewable Energy and more.

Moreover, a unique track will focus on enhancing "power skills," formerly known as "soft skills," which are essential in today's fast-paced professional landscape and hybrid workplace.

These skills, in conjunction with technical expertise, are pivotal for achieving professional success.

This conference serves as a collaborative platform for professionals, industry practitioners, young professionals, and students to partake in interactive sessions, networking, knowledge sharing, and career development opportunities. Attendees can gain valuable insights into industry trends, interact with distinguished figures from industry, academia, and government.

Accepted participants have the opportunity to showcase their research or project through interactive poster displays in allocated sessions, engaging demonstrations and could potentially be chosen for presentation in the conference agenda.

### All are Welcome!

#### **Call for Posters, Demos, and Presentations**



### **AT A GLANCE**

A not-for-profit organization with over 486,000 members in more than 190 countries. More than 67 percent from outside the United States. More than 189,000 Student members.

# Who we are

is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community through its highly cited publications, conferences, technology standards, and professional and educational activities.

is led by a diverse body of elected and appointed volunteer members. The operations structure includes boards for operational areas as well as bodies representing members in the 47 Societies and technical Councils and ten worldwide geographic Regions.

members are engineers, scientists, and allied professionals whose technical interests are rooted in electrical and computer sciences, engineering, and related disciplines.

### The professional home for the engineering and technology community worldwide



**Celebrate** IEEE's recent 140th anniversary with "Inspiring Technology: 34 Breakthroughs"

**Explore** the innumerable discoveries and groundbreaking inventions that helped build the world we live in.

- interests
- countries
- Members (LM)

↑ IEEE.org

1884-2025



• 347 Sections in ten geographic Regions worldwide

• 2,815 Chapters that unite local members with similar technical

• 3,613 Student Branches at colleges and universities in over 100

• 4,240 Student Branch Chapters of IEEE technical Societies

• 670 affinity groups; IEEE affinity groups are non-technical sub-units of one or more Sections or a Council. The affinity group parent entities are the IEEE-USA Consultants Network, Young Professionals (YP), Women in Engineering (WIE), and Life

## **BECOME A SPONSOR OR EXHIBITOR**



#### Brand Visibility and Market Expansion

Showcase and demonstrate existing and newly-developed innovative products in a more personalized manner. Attendees associate your presence and brand with the event, enhancing your reputation.



#### Community Involvement and Impact

Enhance attendee experience by increasing engagement levels. Gain valuable insights into stakeholders' interests and preferences. Discover new collaborative opportunities or develop partnerships to create, test, and validate innovative ideas.

### Please Support our Conference!



#### Direct Engagement and Networking Opportunities

Meet students and young professionals with aspiring talent. Promote direct interaction with your target audience including job seekers, prospective customers, and individuals intrigue by your industry or offerings.

SPONSORSHIP PACKAGES		BALTIMORE SECTION			IEEE BALTIMORE TECHNICAL COLLOQUIUM
BENEFITS	2025 Second Baltimore Technical Colloquium & Professional Development Conference	EXHIBITOR & CAREER ONLY	BRONZE	SILVER	GOLD
Minimum Level of Support		\$350	\$500	\$1,000	\$2,000
Advertisement in Program Book (digital platform conference website)		Logo / Link to website	Quarter Page	Half Page	Full Page
Program Keynote Speaker or Keynote Panel (25/50 minutes)					1
Complimentary Full Conference Registration Passes			1	3	5
Complimentary Recruiter Passes (register separately to attend conference)		1	1	2	3
Plenary Room sponsorship including pull-up banner provided by Sponsor					
One Complimentary Exhibitor/Career Table with 1-2 chairs					
Access to Poster Sessions					
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# VENUE

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**University of Maryland, Baltimore County, an Honors** 

University 1000 Hilltop Circle Baltimore, MD 212506 ILSB is located next to the Commons Drive garage

### The Second IEEE Baltimore Technical Colloquium and Professional Development Conference 2025

# **Contact Us**

**IEEE Baltimore Conferences Baltimore Section** baltimore-conf@ieee.org

Sherwood Olsen, Conference Chair **Pravin Sankhwar, Conference Chair Chinonso Ezeobi, Section Chair** 

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